



NEWS RELEASE

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Date: May 21, 2007

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**EPIC® CLAIMS FIRST CHAMPIONS TOUR TITLE AT REGIONS CHARITY CLASSIC
Twelve in play on Nationwide Tour**

Memphis, TN...Grafalloy Epic continues to turn the world of golf upside-down claiming its first professional victory at the *Regions Charity Classic* on the Champions Tour. The Champion relied on Epic's patented Nanofuse® construction to hit over 78% of his fairways in route to a final-round 65 and a three-round total of 204. He then sank a 13-foot birdie putt on the third playoff hole to secure his second consecutive Regions Charity Classic title.

At the *BMW Charity Pro-Am at The Cliffs* on the Nationwide Tour, there were 12 Epic shafts in play helping solidify Grafalloy's top three position in wood shaft manufacturers for the week. In addition, the Champion trusted the launch monitor tuned performance of ProLaunch Blue in his three wood to become the first player since 2005 to claim back-to-back titles in consecutive starts.

"Epic represents the first sporting goods product that's been truly enabled by recent advances in utilizing complete nanotechnology," states Graeme Horwood, Vice President Engineering / R & D. "With Nanofuse, we have introduced an entirely new material into golf shaft design that offers the advantages of both steel and graphite without any of the inherent limitations associated with each."

The results speak for themselves. Through extensive robotic and player test data, Epic has shown to produce not only increased distance off the tee, but also delivers a 35% improvement in shot dispersion when compared to graphite shafts on the market today. This combined improvement in distance and accuracy results in as much as 15-20 yards closer to the pin off the tee. Additional information is available at www.epicshaft.com.

“Even the best players in the world are realizing the tangible performance benefits of Epic technology,” states Bob Montgomery, Manager of Tour Operations. “We now have our first victory in addition to over 25 players that have put Epic into play on the major tours. This is a resounding endorsement in light of the recent introduction of the shaft.”

The Epic series of shafts are designed and manufactured by True Temper Sports, the leading manufacturer of golf shafts in the world and consistently the number one shaft on all professional tours globally. The Company markets a complete line of shafts under the True Temper[®], Grafalloy[®] and Rifle[®] shaft brands, and sells these brands in over thirty countries throughout the world. True Temper Sports is proudly represented by over 800 individuals in ten facilities located in the United States, Europe, Japan, China and Australia.